

Press Release for Sept. 8 2010

Walk Run Fun! What is it? It's a fundraiser for Barre City Elementary and Middle School (BCEMS); it keeps more money in the school; it promotes fitness, nutrition & school spirit; it's a school-wide event that promotes school unity while also providing a little healthy competition to help newly-formed classes bond at the start of the school year; and, in the end, it's just a great event!!

Perhaps you've never heard of this event? Or maybe your child was the recipient of a frisbee or tattoo from a PTO member marching in the Barre Heritage parade in July and you weren't sure who we are?

For the third year, Walk Run Fun is the focus of the Parent Teacher Organization (PTO) at BCEMS as faculty and students begin the school year. The PTO organizes this school-wide fundraising and fitness event with the goal of having only one fundraiser each year to underwrite the various field trips each class takes the following spring. We can't reach our goal without your ongoing support!

The event is held on the football field at BCEMS. It's exciting to witness students and teachers as they walk from the school to the course specifically set up for this event. Once on the field, students waiting to enter the walking/running area cheer on other classes on the course while also enjoying motivating music donated by a wonderful local DJ. After completing their time having fun on the course, participants exit to enjoy a healthy snack while continuing to support the next group of classes on the course before returning to their classrooms.

Organizers of the event understand the difficulties families are experiencing in the current economic times. One goal of Walk Run Fun is to keep more of your dollars in the school to support classroom field trips. While some fundraising events that sell items result in up to 50% of the proceeds going to the supplier of the product being sold, more money raised during Walk Run Fun stays in our school. In addition, because there is no "stuff" to inventory, sort and distribute, BCEMS teachers can spend more of their time on the students and less on managing the product of other fundraisers. Lastly, PTO has witnessed BCEMS teachers using the Walk Run Fun event as a way to bring kids together as teams while preparing and participating in this fundraiser. By supporting this event you can "go green" while keeping more of your donated dollars in our school!!

In the end, it's all about supporting the kids and faculty of BCEMS. Students will receive their fundraising envelopes Friday, September 10th so look for BCEMS students beginning September 10th through September 23rd and become a sponsor.

We're extremely fortunate to have so many community members who support the students of BCEMS in so many ways. We thank you for your part in making this fundraising event such a success!!

The third annual Walk Run Fun event will begin at 8:00 a.m. the morning of Friday, September 24, 2010 at the school and end at noon.

For more information, please call Sonya Spaulding at 802-476-5569 or email [sonya@milessupply.com](mailto:sonya@milessupply.com), or online at the BCEMS website, <http://www.bcemsvt.org/>. Once there, scroll down to the Walk Run Fun link for additional information.